



*Milky*  
SENSATION

  
BRELIL  
PROFESSIONAL



## POLYSENSORIALITY AND COSMETICS

Cosmetics must involve the senses: not only sight and touch, but also smell, taste and hearing because each of these can enhance the effectiveness of the product.

Science says so.

The scent can influence the choice of a cosmetic product, just as a texture can influence the entire daily beauty routine.

Fragrances, colours, enveloping textures and natural elements steal the spotlight in the new treatments with gestures that positively awaken the senses and put the customer and their wellbeing at the centre.



# Milky

## SENSATION

An ultra-nourishing treatment line with an irresistible fragrance that, thanks to the unique textures, will transform your visit to the salon into an extraordinary moment of wellness.

### MILK PROTEINS:

they contain Vitamin A, Group B Vitamins and minerals such as Phosphorus, Zinc, Calcium and Magnesium. They have extraordinary conditioning, detangling and softening properties.



### ALMOND OIL:

rich in Omega-3 fatty acids, Phospholipids, Vitamin E and Magnesium, it maintains the hair's hydration levels and shine whilst exerting an extraordinary anti-frizz effect.



### CERAMIDES:

these are natural components of the nails and hair and are also responsible for their health. They play a very important role in the structure of the hair, as they act as a unifier of the cuticle and cortex.



# New look same performance

## HAIR BB MOUSSE GOURMAND

Due to the perpetual success of our BB HAIR MOUSSE, we have decided to develop a complete treatment line boasting the gourmand and truly unmistakable scent that sets it apart, combined with a new, fresher and more appealing graphic design.











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**Milky**  
SENSATION

**BB SHAMPOO  
GOURMAND**

**ULTRA NUTRIENTE**  
con Proteine del Latte  
Olio di Mandorle e Ceramidi

**ULTRA NOURISHING**  
with Milk Proteins  
Almond Oil and Ceramides

33.81 fl.Oz



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**ULTRA NUTRIENTE**  
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Olio di Mandorle e Ceramidi

**ULTRA NOURISHING**  
with Milk Proteins,  
Almond Oil and Ceramides

8.45 fl.Oz



## BB SHAMPOO GOURMAND

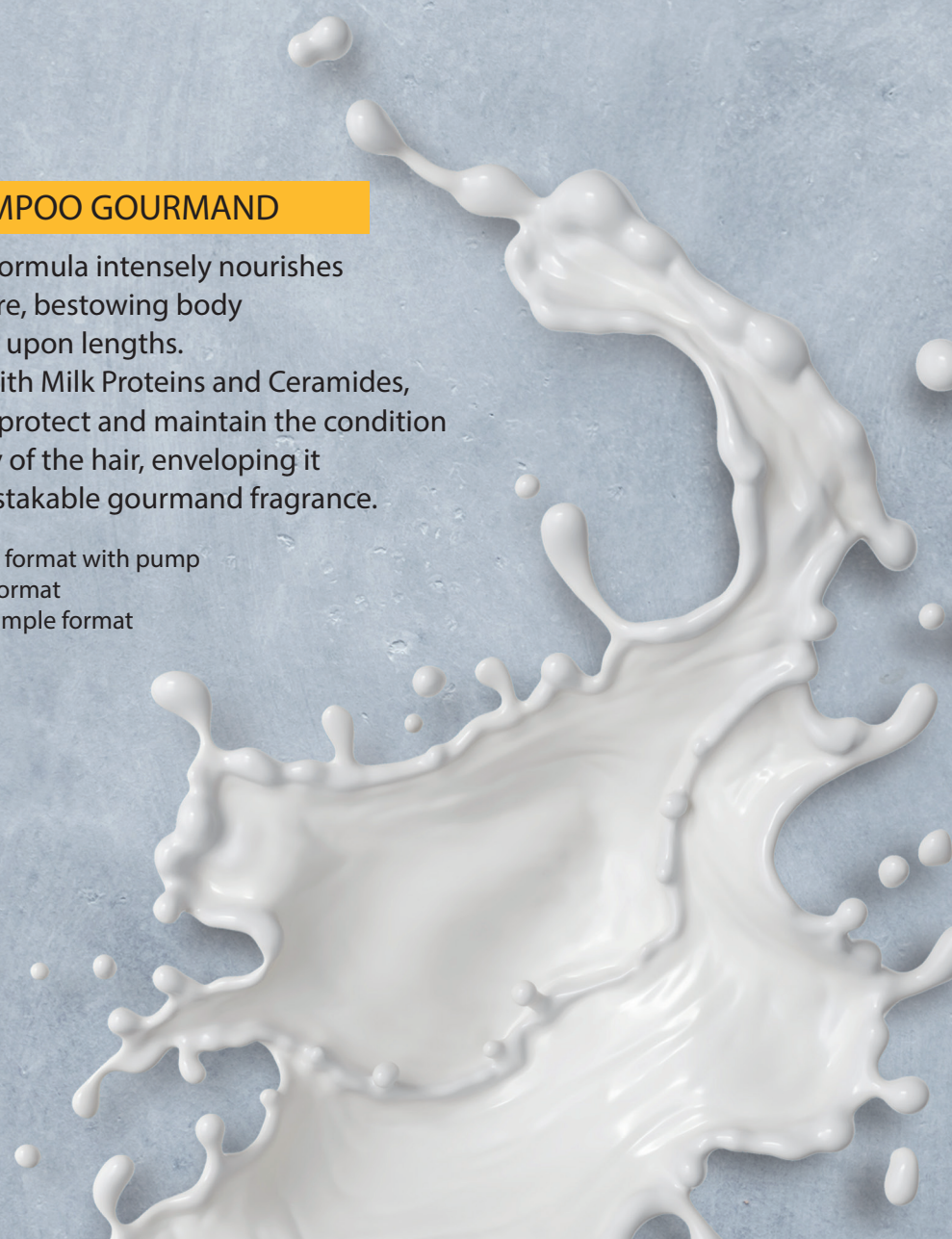
Its special formula intensely nourishes the hair fibre, bestowing body and vitality upon lengths.

Enriched with Milk Proteins and Ceramides, it helps to protect and maintain the condition and beauty of the hair, enveloping it in an unmistakable gourmand fragrance.

1000ml salon format with pump

250ml retail format

50ml salon sample format







## BB MASCHERA GOURMAND

A rich, creamy texture that deeply nourishes the hair, detangling it and providing intense hydration. Enriched with Milk Proteins and Ceramides, it tames unruly lengths, helping to reduce frizz and boost shine, all while enveloping the hair in a unique and truly gourmand scent.

450ml salon format  
250ml retail format



## HAIR BB MOUSSE GOURMAND

Restorative and conditioning mousse: it tames and softens unruly hair whilst banishing frizz and improving the hold of any style. It bestows radiance upon the hair for extraordinary shine, enveloping your tresses in an irresistible fragrance.

250ml format  
50ml format







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