



DE LORENZO

Instant Series

Instant Series

everyday haircare for everyday people



The Instant Series is a range of everyday shampoos, conditioners and treatment products that are vegan certified and naturally based with fast acting derivatives designed to address everyday hair types from normal to coloured, frizzy or fine hair types.

The Instant Series has paraben free formulas with ingredients that offer conditioning, moisturising, smoothing and volumising across the series. Instant Illumin8 also offers toning for blonde or pre-lightened hair to neutralise unwanted yellow tones and provide silvery ash tones.

Baobab Protein features across the series, a natural sustainable ingredient, Baobab is derived from the iconic tree in Africa known as the 'tree of life'. It has been chosen for its ability to repair, increase hair strength, protect from UV sun damage, moisturise and nourish the hair from roots to tips,



De Lorenzo haircare is proud to be an Australian owned company using only locally made products to support Australia's economy and jobs.

With over 32 years in the market, De Lorenzo has always taken an ethical approach in producing its haircare product range. De Lorenzo strongly opposes any testing on animals or the use of any animal derived ingredients in the formulation and manufacturing of its products. We are vegan certified and will never use lanoline, keratin, beeswax or silk proteins.

De Lorenzo works in harmony with nature using certified organic ingredients that are sustainably farmed and wild harvested wherever possible. We do not use petrochemicals in our home haircare formulations.

Our mission is to provide professional salons with the best quality, naturally based haircare products that are manufactured in an environmentally sustainable way.



no animal
ingredients
or testing



vegan certified
plant based
ingredients



100% Australian
made & owned
company



environmentally
sustainable



BODY BUILDING

Derived from the sea, the Instant Accentu8 range volumises and invigorates fine hair with Baobab Protein and Seaweed extract.

These organic body building formulas deliver a veil of film formers to thicken hair without build up, offering weightless moisture that does not cause hair to be limp. The result is hair that looks and feels fuller and lasts the day.

HAIR TYPE

Fine hair

KEY INGREDIENTS

Baobab Seed Protein

Seaweed

Ginseng

BENEFIT

Adds volume to hair



SHAMPOO

Gently cleanses fine hair leaving it with brilliant volume and shine, without weighing it down.



CONDITIONER

Contains a polymer used in sun care that coats individual hair strands to repel humidity and stop flyaway hair. The strands remain separate and do not matt together, resulting in bounce and elasticity.



SATUR8

A hydrating foam that revitalises and detangles. Provides daily protection from the natural elements, improves softness and manageability. Reduces unwanted flyaways leaving hair silky smooth. Suitable for all hair types, particularly good for curly hair.



FIGHT THE FRIZZ

Inspired by the desert, the Instant Allevi8 range smooths dry and unruly hair to promote straight, sleek styles.

The rich anti-frizz formulas contain Baobab Protein, Kakadu Plum and Cactus Flower to strengthen, moisturise and provide a glossy finish. The perfect solution for dry and frizzy hair.

HAIR TYPE

Frizzy hair

KEY INGREDIENTS

Baobab Seed Protein

Cactus Flower

Kakadu Plum

BENEFIT

Eliminates dryness and frizz

INSTANT SERIES · ALLEVI8



SHAMPOO

Smooths normal to dry hair while softening and moisturising, leaving the scalp purified and refreshed.



CONDITIONER

A smoothing product that leaves hair soft, with healthy shine and a sleek finish. The desert extracts nourish and relieve the frizz.



SHINE SERUM

A leave in polish that smooths to eliminate frizz and fly away hair. The humidity resistant formula protects against UV sun damage, for a glossy controlled finish.

Suitable for all hair types.



INSTANT RESTRUCTURANT

A weightless leave in treatment that delivers 8 superior benefits to the hair. This self regulating product ensures hair absorbs the active care ingredients according to need.

Suitable for all hair types.



PROTECT YOUR COLOUR

The Instant Rejuven8 range extends the life of coloured hair and protects against UV sun damage. Nurtured by berry fruits to replenish lost moisture whilst improving detanglability and imparting anti-static properties.

Maximise colour vibrancy with rich formulations, leaving the hair soft, shiny and detangled.

HAIR TYPE

Coloured and chemically treated hair

KEY INGREDIENTS

Baobab Seed Protein

Bilberry

Gingko Biloba

BENEFIT

Increases longevity of colour and moisturises hair



SHAMPOO

A mild cleanser with a rich lather that prevents colour loss and provides softening and moisture to hair. Leaves hair with shine and a soft silky finish.



CONDITIONER

A velvety cream that replenishes lost moisture and provides exceptional detangling of colour treated hair. The Ginko Biloba protects against UV sun damage.



TREATMENT

A colour safe hydrating treatment that repairs damaged hair, leaving an intensive feel and shine. Best suited to coloured and chemically treated hair, protecting hair against colour fade and post chemical damage.



THE ENDS

A unique blend of shine and sealing actives that work together to prevent split ends, resulting in smooth hair. Contains bilberry and blackberry fruit extracts for added manageability eliminating flyaways.

Suitable for all hair types.



BRIGHTEN YOUR BLONDE

Empowered by purple grape vineyards, the Instant Illumin8 Blonde range tones and brightens blonde hair with concentrated blue-violet pigments, Baobab Protein, Chamomile and exotic wine extract.

Blonde and lightened hair can often turn yellow and brassy from repeated washing and environmental exposure. These specially formulated products help maintain silvery ash hues by neutralising unwanted yellow, leaving hair soft and glossy.

HAIR TYPE

Blonde and pre-lightened hair

KEY INGREDIENTS

Baobab Seed Protein

Chamomile Extract

Wine Extract

BENEFIT

Neutralises unwanted yellow tones, provides shine, hydrates and brightens blondes



SHAMPOO

Cleanses blonde and pre-lightened hair to neutralise unwanted yellow tones, creating silvery ash tones. The concentrated blue-violet pigment-infused formula enhances gloss, provides UV sun protection and brightens blonde hair.



CONDITIONER

Leaves your blonde hair nourished and hydrated whilst neutralising unwanted yellow tones. Exotic Wine extracts enhance gloss and brighten blonde hair.





To read more about the technology used to fulfil all the promises we make, go to www.delozenzo.com.au



DE LORENZO

inspired by nature™

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