



DE LORENZO

EXPOSE YOURSELF TO

ELEMENTS™

natural australian style

Natural Australian Style

De Lorenzo Elements is a range of natural based styling products inspired by Australia's rich, natural beauty. Using Certified Organic native ingredients, Elements provides superior shine, texture, hold and natural movement with plant based U.V. protection. The range is paraben free, petrochemical free and is not tested on animals.

Elements defines a new standard in hair fixative performance known as 'elemental shape memory'. The collection provides superior humidity resistance and frizz control while leaving the hair with a shiny healthy finish.

Flaking is kept to a minimum with increased film flexibility and hold, regardless of the weather. Elements also contains a mild preservation system, ideal for people with sensitive skin and/or scalps.





EARTH



MUDSLIDE

A strong hold, sculpting crème that provides texture, definition and shine.

Contains certified organic Basil and Fig Leaf extract.

Hold Factor: **8**
Shine Factor: **4**

TITANIUM

A super strong styling gel for all hair types with fierce grip for long lasting hold on any style.

Contains certified organic Basil and Fig Leaf extract.

Hold Factor: **9**
Shine Factor: **7**

GRIT

A matte styling paste that creates flexible, gritty and controlled styles.

Contains certified organic Basil and Fig Leaf extract and natural waxes.

Hold Factor: **7**
Shine Factor: **2**

CLAY

A medium hold gel that defines, highlights and separates. Provides texture, body and control, accentuating the hairstyle.

Contains Aloe Vera, Panthenol and Allantoin.

Hold Factor: **5**
Shine Factor: **6**

GRANITE

A strong holding lacquer designed to deliver long lasting control, shine and flexibility.

Perfect for styling and finishing. Contains certified organic Cinnamon Bark Oil and Sunflower Seed Cake extract.

Hold Factor: **8**
Shine Factor: **6**

QUICKSAND

A medium hold, matte volumising powder that provides instant root lift and texture.

Contains certified organic Basil Leaf extract.

Hold Factor: **6**
Shine Factor: **0**

NON-AEROSOL GRANITE

A strong holding finishing spray with a non-sticky feel. Provides long lasting control and flexibility.

Contains certified organic Basil Leaf extract, Fig extract and Cinnamon Bark Oil.

Hold Factor: **8**
Shine Factor: **6**



AIR



MOTION

A non-tacky mousse that delivers a firm, flexible hold to the hair. Provides both styling and conditioning properties, smoothness and curl retention even in the most humid conditions.

Contains certified organic Rooibos Leaf extract.

Hold Factor: **6**
Shine Factor: **4**

VAPOUR MIST

Shape, control and texturise with this light hair spray that provides perfect control without weighing down the hair. Use with blow dryer to add body, or spray into the roots for maximum lift and volume. Vapour Mist is non-tacky and can be re-applied, allowing the existing style to be re-shaped.

Contains certified organic Lime Fruit Oil and Sunflower Seed Cake extract.

Hold Factor: **5**
Shine Factor: **6**

SANDSTORM

A dry, matte spray that provides natural texture, medium control and added fullness to the hair.

Contains certified organic Rice Starch and Rooibos Leaf extract.

Hold Factor: **4**
Shine Factor: **0**

DENSIFY

Inspired by the upward force of air pressure and its lifting ability, Densify is a non-tack gel liquid that thickens each individual hair fibre. Provides matt texture, style support and medium to firm hold.

Contains certified organic Basil Leaf extract

Hold Factor: **7**
Shine Factor: **2**



FIRE



AMPLIFY

Formulated to provide the volume, control and body of a mousse without the foam. Amplify absorbs into the hair shaft giving hair all over volume and shine, with a sleek look and feel. Ultra violet inhibitors and super-fruits protect the hair from sun damage and colour fade.

Contains certified organic Goji Berry extract and Sunflower Seed Cake.

Hold Factor: **3**
Shine Factor: **6**

AFTERGLOW

An anti-humidity shine spray that can be used on all hair types. It is a lightweight, quick spreading, light reflecting fluid that leaves a greaseless finish to relax tresses and tame fly-aways.

Contains certified organic Goji Berry extract and Jojoba Seed Oil.

Hold Factor: **0**
Shine Factor: **10**

WATER



SEA SWELL

A medium hold volumising lotion that provides natural style and control with anti-humidity action.

Ideal for blow-drying and elevating style. Expands all hair types, adds fullness and great shine with airless weight.

Contains certified organic Seaweed, Aloe Vera and Cucumber extract.

Hold Factor: **4**
Shine Factor: **6**

BARREL WAVE

A defining crème created using curl science and inspired by the waves of the great Tasman Sea. Creates manageable, smooth curls and delivers long lasting control without the frizz.

Contains organic Seaweed, Cucumber extract and Sunflower Seed Cake extract.

Hold Factor: **5**
Shine Factor: **6**

OCEAN MIST

A salt infused spray that provides the feel and texture of beach washed hair with natural movement and definition.

Contains organic Seaweed extract.

Hold Factor: **3**
Shine Factor: **1**



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